



# Daniela Zomosa

Designer

## Skills

- Graphic Design
- Marketing & Social Media
- Branding
- UX/UI Design
- Illustration

*Adobe Suite - Procreate - Figma,  
Capcut - CMS - Mailing - HTML5  
+ CSS - MS Office - Google - AI*

## Education

- 1994 - 2005  
**Elementary & High School**  
SS.CC Providencia School
- 2006 - 2010  
**Graphic Design**  
DUOC UC Institute

## Certifications

**English C1 Avanced**  
**Web Postgraduate** Del  
Pacifico University.  
**UX/UI Design** Desafío Latam  
Academy  
**Advanced UX/UI Design**  
Coderhouse Academy


## Social Media

 @danielitis

 @danielitiscsl

January, 2024

## Contact

-  +56951296267
-  hello@danielitis.com
-  www.danielitis.com
-  Ñuñoa, Santiago, Chile
-  <https://www.behance.net/danielitis>

## About Me

With over 10 years of experience, I specialize in design and illustration. Currently, I focus on wine brand development, UX/UI design, visual identity and illustration

## Experience

- Dic 2018 - Present - Freelance  
**Senior Lead Designer**  
Millerkey
  - Creation of brands and packaging for alcoholic beverages in the Mexican market, complemented by branding design and design guidelines for social media and the web.
- Sep 2022 - Feb 2023 - Hibrid  
**Chief Designer**  
HelloWine
  - Leadership of the design department with interdepartmental coordination (IT, Sales, Growth).
  - Responsible for UX/UI improvements for E-commerce and subscriptions.
- Sep 2021 - Sep 2022 - Hibrid  
**Branding Designer**  
The Wiser
  - Management of social media, web maintenance, and UX/UI design for Shopify e-commerce.
  - Packaging design, photo direction, and email campaigns in Klaviyo.
- Mar 2016 - Nov 2018 - On site  
**Lead Designer**  
Anun Wines
  - Development of artwork for labels and packaging, combining technical feasibility and creativity focused on the Asian market.
  - Coordination and leadership of the design team.
- Jul 2015 - Jan 2016 - On site  
**Designer**  
Umano Studio
  - Strategic design and illustration for wines, packaging, print materials, and corporate identity for brands.
- Jul 2013 - Jun 2015 - On site  
**Creative designer and illustrator.**  
My Perfect City
  - Creation and direction of visual identity, illustrations, and art direction for web platforms and social media.